**Judging Your Book By Its Cover**

**English 12**

**January 2016**

I want you to do exactly as the cover asks. Tell me what it is about the cover that captures one’s attention. What are some of its defining elements: font and sizes, colours, pics, other details? Is there any foreshadowing? Take an educated guess if you must.

In short, what is it about the cover that gets our attention and why does it look the way it does?

Also be sure to give me the following:

- book and author names

- 8-10 sentences total

- ONE Word of this Week

- at least THREE references from your cover

- third person point of view – do not say “I think that the cover’s title tries to…” Just say “The book’s title attempts to…”

Here’s one that I started at 11:34.

The cover of “I Knead My Mommy” by Fran Maciulano combines a few elements to get its audience’s attention. Firstly, the three cute kitties are bound to hit most anyone in the feels, unless they’re psychos and just plain haters. The simple colours and sketched look gives the book a nostalgic, old school feel. This might appeal to older audiences who would be more willing to pay $12.95 US for a book of poetry, even if it does focus on four legged feline friends. The playful antics of cats are also celebrated on this cover with the inclusion of **pseudo-intricate** details like a ball of yarn, a head-butting kitten, and another one biding its time to pounce and go ninja on the orange one. Hey, ginger cats need love too! The fact that it’s written by the best selling author of “I could pee on this” definitely gives it some book store street cred. Ultimately, this cover will draw in those with both a history of owning cats and some extra cash in hand, while impressing fans of literature who appreciate the quick reading and wit that comes with short, rhyming patterned poetry written from the perspectives of animals.

Done. 11:44